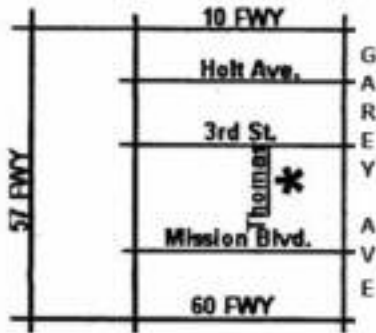


**Pomona Valley Art Association
and GALLERY SOHO**

300-A South Thomas Street
Pomona, CA 91766
Phone: 909-469-1599
www.pvaa.net

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OCTOBER 2011 PVAA NEWSLETTER

**Pomona Valley Art Association
Membership Application**



Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ eMail _____

All donations are tax deductible. Mail your check and completed application to: Pomona Valley Art Association / ATTN: Membership Chairman / 300-A South Thomas St. / Pomona, CA 91766

PVAA - Phone: 909-469-1599 / website: www.pvaa.net

Please indicate your area(s) of interest _____

Pomona Valley Art Association

PVAA is a non-profit, all volunteer organization. Your membership entitles you to numerous member benefits and helps to support the various association programs and activities.

- Full-time Student / \$6 (under age18)
- Single Membership / \$25
- Married Couple / \$30
- Family / \$35
- Sustaining / \$50
- Patron / \$100
- Benefactor (lifetime) / \$500

909-469-1599

300-A South Thomas Street
Pomona, CA 91766



POMONA VALLEY ART ASSOCIATION

OCTOBER 2011

Fall Happenings!

PVAA 30th Annual OPEN JURIED SHOW

December 8th - 11th
SoHo Gallery

Take-in Saturday, Dec. 3

2nd Saturday Reception,
Dec. 10 / 6-10

Awards Reception,
Dec. 11 / 2-4 pm

Pick up, Dec. 11 / 4-6 pm

Open to all artists

Watercolor West to Sponsor Annual Demonstration Series

This may be the best 'art education bargain' around. At only \$20 per session for a 4-5 hour demo, it's hard to beat. I've attended numerous sessions and have found them to be worth much, much more than the fee.

Don Markofski

Every year, in conjunction with the annual international exhibition, Watercolor West invites several well-known watercolor artists to give seminars or demonstrations.

The seminars are about the work of the featured artist. The artist will discuss his or her work, answer questions and give a painting demonstration and sometimes a slide show. Seminars are held at the Brea Civic & Cultural Center and run from 10AM - 3PM, with a break for lunch.

Each demonstration is only \$20. For additional information and registration flier contact the Brea Gallery at 714-990-7730. The Registration form is also available for downloading as PDF from the Watercolor West Website at the www.watercolorwest.org location.

The Brea Civic and Cultural Center
1 Civic Center Circle
Brea, CA 92821

2011 DEMONSTRATION SCHEDULE

Saturday, October 22
Joseph Stoddard

Saturday, November 5
Sheila Hansberger

Saturday, December 3
Marciano Martinez (schedule change)

Sunday, December 18
Keiko Tanabe

continued on pg 3



PVAA MONTHLY EXHIBIT

Congratulations to Our PVAA Monthly Winners

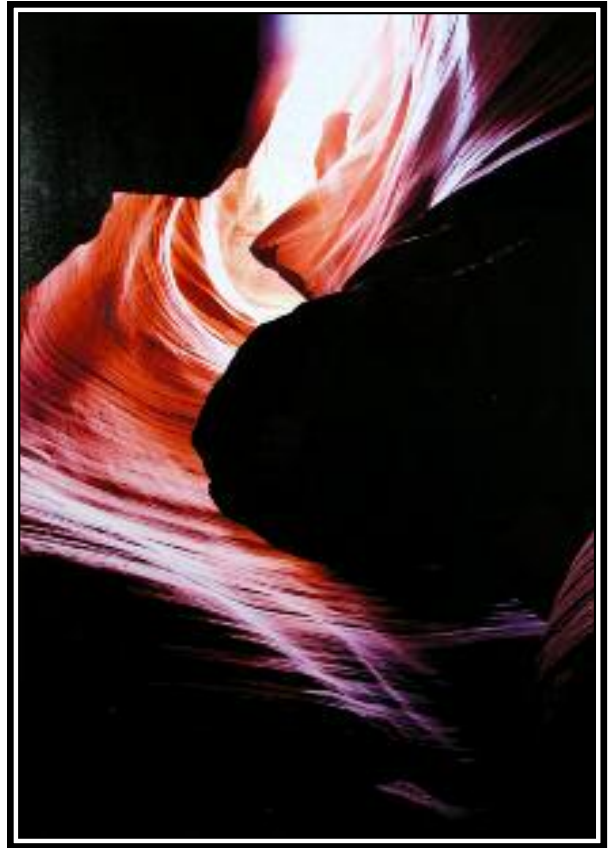
Theme: Shades & Shadows

Judge: Emily Martinez

1st Place - Randy Howard, Arizona Slot Canyon, photography

2nd Place - Leslie Thornton, How Can a Rug Save the Past?, photography

3rd Place - Sven Forslund, Riverbend, oil



1st Place - Randy Howard, Arizona Slot Canyon, photography



3rd Place - Sven Forslund, Riverbend, oil



2nd Place - Leslie Thornton, How Can a Rug Save the Past?, photography

ARTWORK IS DISPLAYED IN FULL-COLOR ON WEBSITE AT WWW.PVAA.NET

2011 Gallery SoHo Monthly Open Art Show, Sales Schedule & Themes

January <i>"Wave of the Future"</i> Jan. 8-30 Take in: Sat, 1/8, 11-4 Reception: Sat, 1/8, 6-10pm Pick Up: Feb. 4&5	April <i>"New Beginning"</i> Apr. 9-30 Take in: Sat, 4/2, 11-4 Reception: Sat, 4/9, 6-10pm Pick up: May 6&7	July <i>"That's Hot!"</i> July 9-31 Take in: Sat, 7/2, 11-4 Reception: Sat, 7/9, 6-10pm Pick up: Aug. 5&6	October <i>"Dreamscape"</i> Oct. 8-30 Take in: Sat, 10/1, 11-4 Reception: Sat, 10/8, 6-10pm Pick up: Nov. 4&5
February <i>"Seeing Red"</i> Feb. 12-27 Take in: Sat, 2/5, 11-4 Reception: Sat, 2/12, 6-10pm Pick Up: Mar. 4&5	May <i>"Wild about Nature"</i> May 14-29 Take in: Sat, 5/7, 11-4 Reception: Sat, 5/14, 6-10pm Pick up: June 3&4	August <i>"Patterns"</i> Aug. 12-27 Take in: Sat, 8/5, 11-4 Reception: Sat, 8/12, 6-10pm Pick up: Sep. 2&3	November <i>"Recycled"</i> Nov. 12-27 Take in: Sat, 11/5, 11-4 Reception: Sat, 11/12, 6-10pm Pick up: Dec. 2&3
March <i>"Reflections"</i> Mar. 12-31 Take in: Sat, 3/5, 11-4 Reception: Sat, 3/12, 6-10pm Pick up: April 1&2	June <i>"Favorite Places"</i> June 11-30 Take in: Sat, 6/4, 11-4 Reception: Sat, 6/11, 6-10pm Pick up: July 1&2		

- PVAA welcomes all artists to display and sell their art at our monthly Art Show and Sale.
- All media welcome.
- Awards: \$25 for 1st place, \$15 for 2nd, \$10 for 3rd. Photo ribbon given if show contains 5 or more photo entries.
- Limit 3 entries per person...\$10 each or 3 for \$25 for PVAA members, \$12 each for non-members, \$6 each for students.
- An All-Artist reception occurs on the 2nd Saturday of each month from 6-10 pm.
- Artists are encouraged to interpret the monthly themes in their own unique way.
- All entries must be dropped off during the time specified (no late or early entries will be accepted).
- All fees are due at take-in or piece will be rejected. No Exceptions.
- PVAA retains a tax-deductible donation of 20% on all sales.

PVAA/Gallery SoHo Monthly Art Show & Sale Entry Form

Name _____ Phone# _____

Address _____

1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

3. Title _____ medium _____ price _____

PVAA has my permission to use photos of my art to publicize the show.
 Please see website or call gallery for rules and details on monthly shows.

MEMBER NEWS



PVAA Members Receive Noteworthy Recognition

Hanna Adler has recently been selected as an "artist to watch," in an upcoming edition of Watercolor Artist.

JoAnn Formia and Jan Wright each have two paintings in the Pasadena Society of Artists show, "Small Wonders," at the Towns-Burr Gallery, 3609 W. Magnolia Blvd., Burbank, CA 91505. The opening is September 10 from 5-8 and the gallery is open Th-F 11-5 and Sat. 10-3. The show will close September 30.

Jan Wright had two paintings at the City of Brea Gallery in the Plein Air Competition: "In the Light of Day." The show closed September 16. She also has one in the 42nd annual California Watercolor Association National Exhibition in Walnut Creek, California and also won 1st place in the abstract category at the May MVAL Anniversary Show.

Michi Ikeda & Hanna Adler have both had their watercolor paintings accepted into the 2011 Watercolor West show, which opens at the City of Brea gallery on October 15. The reception is scheduled for October 15 from 5-7 and the show closes December 18.

Donna Larson won 3rd place in the Animal Category at the MVAL Anniversary Show.

YOUR Association Needs Help!

The efficient operation and management of YOUR ASSOCIATION is enjoyed by all members. Like most organizations, the people involved and volunteering their time to continue this process is a relatively small group. In the case of PVAA, that 'small group' seems to be shrinking even smaller. If you can help, we'd really appreciate it.

Fairplex Show Another Success

PVAA's Involvement in the show and sales of artwork had all the earmarks of another success. I talked to interesting 'fair folk' and had the pleasure of working with several fellow members I hadn't met before. *Don Markofski*

Area Art Happenings



The Ireland Art Show Runs Through October 21, 2011,

Mon. through Thurs. 8 a.m. to 8 p.m., Fri. 8 a.m. to 4 p.m., Citrus College Library Art Gallery, 1000 West Foothill Blvd., Glendora.



These are paintings done by Chris Van Winkle's travel group who went to Ireland in September of 2010.

Among the artists exhibiting are Barbara Browand, Fred Browand, Pauline Crabb, Nancy Dorn, Amparo Elican, Mary Jane Klune, Judith

Lowe, Ike Ikeda, Michi Ikeda, Joyce Peterson, Sandy Rooney, Robert Ruby, and Chris Van Winkle.

UPCOMING SHOWS

Celebrate the Arts, October 8 and 9, Monrovia Library Park Creative Arts Group Faculty Show, September 9, 7 to 9 p.m., 108 N. Baldwin Ave., Sierra Madre

Brand 40 Works on Paper, September 17 – October 28, 2011, 1601 West Mountain St., Glendale

Watercolor West's 43rd Annual Juried Exhibition, October 15 through December 18, 2011, City of Brea Art Gallery, 1 Civic Center Circle, Brea

National Watercolor Society's 91st Annual Exhibition, October 22 through December 3, 2011, 915 South Pacific Avenue, San Pedro

The House that Sam Built: Sam Maloof and Art in the Pomona Valley, 1945-1985, September 24 through January 30, 2012, Huntington Library's Boone Gallery, 1151 Oxford Road, San Marino

continued from pg 1

Fall Happenings

CALL FOR ENTRIES

Segil Fine Art 9th Annual Small Works Show

Segil Fine Art invites you to enter their Ninth Annual Small Works Show with a Call for Entries. Exhibition dates are December 3 through December 31, 2011, with an artist's wine and hors d'oeuvres reception, Saturday, December 3, 5pm-7pm.

They are looking for original works of art, new or created within the past year and all media will be accepted for consideration. There will be a prize for outstanding artwork! **Entry deadline for submitted images is Friday, October 28, 2011.**

Requirements:

- Up to 3 images will be considered for entry.
- Images must be and emailed to info@segilfineart.com in high-resolution format, 1000 pixels on the longest dimension at 300 dpi. (please do not include the frame), individual files labeled with title of artwork, size, medium and retail price.
- 2 dimensional artwork; no larger than 9"x12" (image only, not including frame)
- 3 dimensional artwork; no larger than 6"x6"x6" (object only, not including support)
- \$30 entry fee, to be mailed with completed entry form and color printout of e-mailed entries to Segil Fine Art, 110 West Lime Avenue, Monrovia, CA 91016.

For complete entry information please see the following 2 entry and image info form links:

Entry Information

http://www.segilfineart.com/images/Small_Works_2012_Entry_Information.pdf

We want to hear from you!

What's going on!

Share your accomplishments and art activities with your fellow members.

Email your info to Don Markofski (editor) at dmarkofski@hotmail.com

CCAA Museum of Art Fall 2011 Open Juried Show Oct 7 - Nov 20, 2011



CCAA's Museum is in the North Wing of the Joseph Filippi Winery, 12467 Baseline Rd, Rancho Cucamonga, CA 91739

Museum Hours: Fri - Sun / 12 noon - 5 pm

909-463-3733

Get to Know YOUR Art Association (PVAA) and The SoHo Gallery

If you'd like to know more about or become involved with PVAA and SoHo Gallery, **please join us at SoHo for our business meetings on the first Saturday of each month at 9 A.M.** It's a great place to meet with fellow artists.



We try to keep our meetings positive and upbeat while still encouraging open discussion and new ideas.

If you haven't attended one of our meetings or been to one in awhile, come meet new friends or get reacquainted with old ones. Bring a friend !

PVAA FEATURED MEMBER

Catherine Yu Lin

Catherine is a Taiwanese American artist. When she was five, her mother gave her a box of watercolor paint. She taught her the wonders and the fun of mixing colors; and from there on, Catherine knew she has a natural love for art. Her talent was recognized by school teachers, and at a young age, she represented her school in many art contests, in addition to winning many art competitions along the way. When she was eleven years old, she was recognized as “Artist of the City” by the Cultural Commission of her hometown, Taitung, Taiwan. Throughout her childhood and adolescent years, she won numerous art contests in her home country Taiwan as well as in the United States.

When she was in college, she saw it as her calling to pursue a degree in art, on top of other studies in diverse fields. She holds two bachelor degrees from UC Irvine – one in Studio Art and the other in Environmental Analysis and Design. During her time as an art student at UC Irvine, she continued to develop her skills as a painter while exploring other mediums such as photography, digital art, drawing, and ceramics. Her paintings and photograph works were featured in many group art shows. She also held her very first solo show on campus during her freshman year. After graduating from UC Irvine, she attended UCLA for a master degree in Urban Planning. Since graduation in 2004, she has been working full-time as an urban planner.

Although art is not her current career, she continues to cultivate her art by taking classes, workshops, and be in company of other artists. She does not believe in the self-taught approach.

Instead, she believes that an artist should always seek opportunities to learn from other artists. Therefore, in recent years, she has studied with California artists Steve Criqui, Kevin Appel, Steve Metzger, Lisa Mozzini-McDill, and very recently she started taking workshops in Joseph Todorovitch’s studio. She is a juried member of Women Painter West and Taiwanese American Art Association, as well as Pomona Art Association. Currently, she exhibits her paintings at Gallery Soho, a co-op gallery located in Pomona,

California. She also exhibits her paintings twice annually with the Taiwanese American Association of Art, as well as other juried shows throughout Southern California.

In May 2008, her painting “Puzzle” was published by City of Los Angeles. In March 2010, she was invited to exhibit her art in her native country, Taiwan. In June 2010, she had a solo show at Coffee Gallery in

Altadena, California. And in June 2011, she was a core artist as well as a co-curator of “Fomosart”, a show featuring emerging Taiwanese American artists.

Her recent works depict American natural landscape, her travels to different countries, as well as simple beautiful moments such as soft sunlight on the petal of a flower. She hopes her art can evoke awareness on ecological preservation and the daily blessings that we so often take for granted.

Catherine also enjoys music, traveling, camping, hiking, and trying good food. She is an avid opera fan and wishes to climb Machu Picchu with her husband someday soon. She also aspires to be a really good cook. Please visit Catherine’s website at catherineart.net for more of her work.



Artwork is displayed in full-color on website at www.PVAA.Net



Workshop & Shows



La Habra Art Association Nov. Art Festival Open Show

The Annual Open Show is a juried competition that is open to the public. The following **categories** are open for entry into this year's art festival. LHAA reserves the right to adjust categories to reflect actual entries. Any category with less than 15 entries will not be considered separately.

1. Watercolor Painting
2. Oil & Acrylic Painting
3. Pen/Pencil/Pastel

Art Festival Awards

- Best of Show: \$200
- First Place in each established category: \$100
- Second Place in each established category: \$50
- Dori Oliver Award: Gift Basket and Free Membership to LHAA for one year!
- People's Choice Award

Exhibition Dates: Thursday, November 6th through Sunday, November 30th. 1 p.m. to 5 p.m.

Additional show info is available at the following link:
<http://www.lahabraartgallery.org/show-open.htm>

Great Framing Deals at UNITED PICTURE FRAME in Pasadena!

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2295 E. Colorado Blvd., Pasadena, CA 91107
626-796-0970 / 877-FRAME21

SPECIAL WATERCOLOR FRAMING PACKAGES:
Half-Sheet SPECIAL - \$75 & Full-Sheet SPECIAL - \$95

Includes Quality Wood Picture Frame (several styles),
Double Mat & Plexiglass Included