

909-624-4900
P.O. Box 932
Claremont, CA 91711



'Bringing Art to Life'

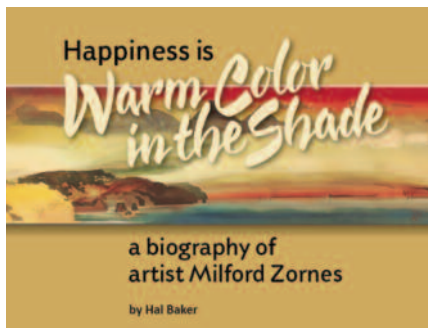
www.pvaa.net

POMONA VALLEY ART ASSOCIATION

FEBRUARY 2018

Showcasing Milford Zornes at The PVAA Art Place

Event to Feature Milford Zornes' Biography and Exclusive Exhibit of Milford's Paintings.



The book jacket for The Milford Zornes biography, proudly written by Hal Baker.

Hal Baker; author of Milford Zornes' biography- "Happiness is a Warm Color in the Shade" will be joining

Join us Tuesday, February 27th 6:00 PM - 8:00 PM for a event at The PVAA Art Place in celebration of our influential founder MILFORD ZORNES.

Milford's daughter Maria and son-in-law

us for a book signing and presentation. Books will be available for sale starting February 27th and following the event at Gallery SOHO.

The exhibition will consist of several pieces of Milford Zornes' artwork. PVAA will also be hosting a group exhibition titled "California Gold -



Master Watercolorist, Milford Zornes

celebrating an influential founder, MILFORD ZORNES", from February 23rd- March 15th at The PVAA Art Place. That evening there will be an artist reception for those exhibiting artists as well.

Join us for a wonderful evening in "Bringing Art to Life"

Artist Call for Entries For The Group Exhibition Titled "CALIFORNIA GOLD"

Dear PVAA Member,

Your are invited to exhibit and sell your artwork with other PVAA members at The PVAA Art Place. The group exhibition is titled "California Gold; celebrating an influential founder, MILFORD ZORNES" and will be on display from February 23rd - March 15th. See Prospectus Details on our website: thepvaaart-place.net.

Email your reservation request to thepvaaart-place.com. Please indicate your name, exhibition name, and number of artwork pieces you are interested in exhibiting.

Thanks for "bringing art to life" to our community.

Welcome NEW MEMBERS

Kristi Darwick • Leslie Cepeda * Brandon Clarke
Gary Lett • Al, Cathy & Kenny Sides

Join Us for OPEN STUDIO - Opening Day, Tuesday, Feb 6th

For PVAA Members

Join us for the FIRST OPEN STUDIO, Tuesday February 6th from 11am - 4pm at The PVAA Art Place. Let's work, create and collaborate with your fellow PVAA Members!

Festivities February 6th include:

- Coffee and Conversation with Renee Matter -
Artist Demo 11am-12pm
- PVAA Collaborative Art Project - led by Kathleen McCall (material will be provided)

*Open Studio - The PVAA Art Place Education
Space Available*

The PVAA Art Place education space will be available to members 4 times a month unless noted otherwise on the education calendar. On March 24th we will be hosting our first Calligraphy Workshop instead of Open Studio.

FEBRUARY OPEN STUDIO SCHEDULE - 11am - 4pm

(unless noted otherwise on the education calendar)

Tuesday, Feb 6th - Opening Day (Festivities listed above)

Saturday, Feb 10th - Artist Reception - Pop Art
Monthly Show & Romance Exhibition

Tuesday, Feb 20th - Open Studio

Saturday, Feb 24th - Open Studio

The Cost is \$5 per session. Punch Cards are available at Gallery SOHO for the cost of \$25 which allows a member to attend "Open Studio" 5 times. The process is simple.



Request admission to "Open Studio" at the reception desk at Gallery SOHO. The host will punch your card and request you to sign-in. Tables and chairs will be available for your

use. Bring your art supplies and work for 5 hours with other members creating in various art media. First come first served in the space. Each artist is responsible for their own clean-up.

Pomona Valley Art Association is proud to announce another opportunity for our members! We hope to see you on Tuesday, Feb 6th at 11:00am.

PVAA MONTHLY SHOW THEME FEBRUARY



POP ART

February 4th - March 2nd

Take-In: Saturday, February 3, 11am - 2pm

Pick Up: March 3, 2017

The Monthly Open Art Show conditions for entry, exhibiting & sales can be found on the association website at www.pvaa.net

Calligraphy Coming to PVAA

The Inland Empire/Pomona Valley arm of the Society for Calligraphy (SfC) is represented by new PVAA member,



Kristi Darwick.

The non-profit promotes low-cost education in calligraphy and related arts, bringing instructors from southern

California, and well beyond. SfC hosts an annual February conference on the grounds of Cal Poly Pomona, drawing participants from the U.S. and abroad.

The group wishes to hold occasional workshops in The PVAA Art Place and will hold introductory classes for PVAA members, if there is sufficient interest. Kristi's career was in I.T. and, after returning from a four year stint in the Netherlands, she began teaching calligraphy for UC Riverside extension, as well as for various art-based organizations, and privately. Kristi enjoys combining hand-lettering with simple watercolor, and is currently expanding her horizons through the study of graphic design.

Instagram: @KADmiumDesigns



Classes & Workshops

FEBRUARY 2018

thepvaaartplace.net allows you to register by linking directly to instructors email for classes and workshops. You can easily view instructor bios and reserve a space in a class by contacting the instructor directly.

See our website for updates, details and registration links: thepvaaartplace.net

Care Givers Support Group - Kathleen McCall First and Third Thursday of every month 6pm-8:30pm

The care givers support group hosted by PVAA is to provide a place, both physically and emotionally, where caregivers, spouses, family members and friends can feel safe to share their thoughts and concerns and experiences with others in the community.

Cost: Free

Photoshop: Motion and Creating Photo GIF Animation - Carol Hoy - Monday, Feb 5th, 11am-2pm

Bring your photography alive with motion in photoshop. Create photo GIF animation in Photoshop. Bring your own photographs to class!

Cost: \$25

cdhoy@aol.com

OPEN STUDIO:

The PVAA Art Place - Education Space

Tuesday, Feb 6th, 11am - 4pm

Coffee and Conversation with Renee Matter 11am-12am (Artist Demo)

PVAA Collaborative Art Project - led by Kathleen McCall (Materials provided)

Open Studio - Bring your art supplies and work for 5 hours at The PVAA Art Place

Proshow Producer 9: Life in Beautiful Templates (slideshow) - Carol Hoy Wed,, Feb 7th, 11am-2pm

Carol will provide new templates for Proshow Producer 9.

Cost: \$25

Pre-register: cdhoy@aol.com

Zen Brush Painting - Susan Perry

Thursday, Feb 8th, and or Feb 22nd, 11am-2pm

Zen Brush is a mind-body practice of creating a spontaneous brush stroke that rides on the breath.

Traditionally Zen Brush art is done with a brush and black sumi ink on white rice paper. Once a line is made, it stands without alteration. The beauty of Zen Brush art is found in the energy of the line and its quality of simplicity, clarity and brightness.

Pre-Registration Cost: \$25 per workshop

Cost (the day of class): \$30

Initial Kit: \$25

Pre-Registration: suzan@brightmoon.studio

Clay Workshop - Michelle Lee

Fridays, Feb 9th, 23rd - 11am-2pm

Use your imagination to create beautiful ceramic projects! Possibilities are limitless...pinch pots, succulent gardens, cups, bowls, spoons and sculpture.

Cost: \$25 per workshop

Clay, Glaze and two Firings: \$10

Pre-registration: michellesyleeart@gmail.com

OPEN STUDIO:

The PVAA Art Place - Education Space

Saturday, Feb 10th, 11am - 4pm

RECEPTION - Romance Exhibition and Pop Art Monthly Show / Saturday, Feb 10th 4pm-6pm

Computer Digital Organization Class - Carol Hoy

Tuesday, February 13th, 11am-2pm

Bring your laptop to class and organize your digital life.

Cost: \$25

cdhoy@aol.com

Photoshop: Distort and Puppet Warp People - Carol Hoy - Thursday, Feb 15th, 11am-2pm

Using photoshop distort and puppet warp people to create fun effects. Bring your own photographs to class!

Cost: \$25
cdhoy@aol.com

Proshow Producer 9:

Photo Film Showcase Effect Templates

Carol Hoy - Monday, February 19th, 11am-2pm

Using Proshow Producer 9 learn to use photo film showcase effect templates to make TV quality slideshows. Bring still photographs and video to class.

Cost: \$25
Pre-register: cdhoy@aol.com

OPEN STUDIO:

**OPEN STUDIO: The PVAA Art Place - Education Space
Tuesday, Feb 20th, 11am - 4pm**

Proshow Producer 9: Template- Watercolor on Canvas

Carol Hoy - Wednesday, Feb 21st, 11am-2pm

Learn how to use Watercolor on canvas template in Proshow Producer 9 to make TV quality slideshows. Bring still photographs and video to class.

Cost: \$25
Pre-register: cdhoy@aol.com

**OPEN STUDIO: The PVAA Art Place - Education Space
Saturday, February 24th, 11am - 4pm**

Fine Art Acrylic - Ray Tucker

Sunday, Feb 25th, 1:30pm-4:30pm

Learn to create beautiful acrylic paintings with award winning artist Ray Tucker. All materials will be provided.

Cost: \$25
Pre-Register Two Days Before Class:
RayTuckerArtist@gmail.com

Watercolor Painting from Photographs

(6 weeks) - Don Markofski

March 2018 (Date: TBD)

You will learn how to plan an effective painting and basic watercolor techniques which will get you paint-

ing sooner...what constitutes a successful watercolor painting...how to energize your painting with composition skills...the significance of white space and a preliminary value study...and more.

Cost: \$130 for six sessions
WatercolorPro@MarkofskiCreative.com

**Need Space To Teach Art...
Why Not PVAA Art Place?**

As a member of Pomona Valley Art Association, you may apply to use the education space at The PVAA Art Place to teach a three hour workshop or class for \$50. Members are invited to bring art



education to our community which fulfills our mission of "Bringing Art to Life". If you would like to learn more, please **request information by sending an Email to thepvaaartplace@gmail.com**

PVAA
POMONA VALLEY
ART ASSOCIATION

GALLERY SOHO

Follow us on Social Media:



Gallery SOHO is located in Montclair Place, 2nd level next to Nordstrom.
Hours: 10:30 am - 8 pm, Mon.-Sat
Sunday 11am to 7 pm.

PH: 909-624-4900

Jim Ellison Inviting You On An Exciting Art & Faith Tour to Italy *I am looking for traveling companions*

Art & Faith in Italy tour

June 18-29, 2018 - Starting at \$4898 (all-inclusive)

<http://www.faithonview.com/tours/>

"In the beginning God created..." Throughout history humanity has used art to honor God, the original artist. Many of art history's greatest masterpieces are such works. Faith on View has partnered with Educational Opportunity Tours to provide tours focusing on art & faith. I will be going on the one to Italy if anyone wants to go with me I would love it. The cost includes



airfare to and from New York, Breakfast and Dinner Daily, Deluxe A/C Motor Coaches, Entrance and Program Fees, First Class Hotels, Fuel Surcharges and Gov't Taxes, Gratuities and Guided Tours.

Though you must sign up by yourself, if you are interested in traveling with me please let me know at eliartist@yahoo.com.

The Art, History, and Faith in Paris & London, is also available for booking

June 11-19, 2018 - Starting at \$3668 (all-inclusive)

<http://www.faithonview.com/tours/>

FaceBook Page For Members to Sell or Buy Art Stuff!



<https://www.facebook.com/groups/PVAABuySell/>

Jo Ann Peters Publishes 3rd Book

Jo Ann Peters has just finished publishing her 3rd book under the pen name of Maia J. Peters. The 1st was a book of poetry entitled, "Flat Water Child". The 2nd was a book about St. Joseph Parish in Pomona with photographs by Linda Hauser entitled, "St. Joseph Past History to the Present". This 3rd book is about her mother's early life entitled, "The Life of a German-Russian Girl". Congratulations on another literary accomplishment!

CAN YOU HELP? Hosts Are Now Needed For The PVAA Art Place

'The PVAA Art Place' is now displaying artwork in the exhibit area and classes have begun as well. We need volunteers for Hosts to cover the hours of operation from 11 a.m. until 7 p.m., virtually every day.

Your assistance is needed. Please send an e-mail to INFO@PVAA.NET, If you can help with hosting. Without hosts to cover the hours, we will not be able to fulfill our obligations to Montclair Place.

Are You Interested in Exhibiting at The PVAA Art Place?



WE HAVE EXHIBITION SPACE AVAILABLE!

Lets talk about how we can help you create brand awareness and reach your marketing goals with an exciting exhibit.

If you or a group are interested, please send an email request to: thepvaaartplace@gmail.com