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'Bringing Art to Life'

www.pvaa.net

POMONA VALLEY ART ASSOCIATION

JULY 2020

What's Going On...

- Galleries Open July 1st
- Monthly Show Take-in July 4th
- Eric Watkins Featured Artist

PVAA Will Be Reopening Both Galleries on Wednesday, July 1st.

The Board and I thank you all for staying in for the Long Haul! Your dedication to your association and support of both Galleries is very much appreciated.

Our counter proposal to Montclair Place management was accepted. We'll be occupying both SOHO and The PVAA Art Place through December 2020.

Hours will be as follows: **SOHO** will be open daily 12 noon to 6 pm and **The Art Place** will only be open from Friday thru Sunday, 12 noon to 6 pm.

In December, we will reevaluate the economic environment and COVID-19 impact on our association.

Many Thanks,
Kathleen McCall, PVAA President

Artists and Creativity During The COVID-19 Pandemic Consider Revisiting Art Ambitions.

By Don Markofski

1. You've looked at other artist's work and admired a unique style or unusual way of working that they've developed. Maybe it involves different tools or implements as well. You've downloaded samples of their work and carefully filed them in a semi-organized file system. Some examples you have in conventional manila file folders. Your intention has always been to 'someday' explore their captivating methodology. **NOW'S THE TIME!**

2. You've always enjoyed working in a specific medium and have unintentionally groomed and nurtured your 'comfort zone.' As enticing and adventuresome as it sounded, you can't imagine stepping out of the zone. **NOW'S THE TIME.**

3. You've viewed artist's blogs and admired their efforts and the tool they've utilized to share their ideas and work. You've guessed that some of the efforts might have resulted in commissioned work and client expansion. It seemed like a lot of work, but fun too.

NOW'S THE TIME.



IMPRESSIONIST'S WORD SEARCH

G L M K A T E C T R V O Y
 S X A R E T B T E G R O R
 D Y D N A O O T N R C S I
 Y R O S N S A Q A A A O T
 I M S N I R F S M G I B N
 G A A R U N S M E A L O E
 C R O E E I P D V U L U G
 D M S P P S U G N G E D R
 N E L L I Z A B U U B I A
 O W F A R G O H Y I O N S
 S A E N N A Z E C N T I I
 N S O K Z U T V E Q T G S
 I S R I P A X R K O E Z L
 B O I T W A C H T M A N E
 O R E L T S I H W O N T Y
 R C W F S L M A S S A H G

BAZILLE
 BONNARD
 BOUDIN
 CAILLEBOTTE
 CASSAT
 CEZANNE
 CHASE
 CROSS
 DEGAS
 GAUGUIN
 HASSAM
 MANET
 MONET
 MORISOT
 PISSARRO
 RENOIR
 ROBINSON
 SARGENT
 SEURAT
 SISLEY
 TWACHTMAN
 WEIR
 WHISTLER

PVAA MONTHLY SHOW THEME JULY



THEME: 'OPEN'...Your Choice!

July 4th thru July 31st

Take-In: Sat., July 4, 12 - 3 pm (New Time)

Pick Up: August 1st

The Monthly Open Art Show conditions for entry, exhibiting & sales can be found on the association website at www.pvaa.net

**FaceBook Page For
 Members to Sell or
 Buy Art Stuff!**



<https://www.facebook.com/groups/PVAABuySell/>

PVAA
 POMONA VALLEY
 ART ASSOCIATION

GALLERY SOHO

THE PVAA Art Place
 LEARN • TEACH • CREATE

Follow us on Social Media:



Gallery SOHO is located in Montclair Place, 2nd level next to Nordstrom.

Hours: 12 noon to 6 pm daily
 Art Place Hours: Fri-Sun 12 - 6 pm

PH: 909-624-4900

Exhibiting Your Artwork and Teaching Classes Has Never Been Easier!

The PVAA Art Place Offers You Many Benefits:

- **OPPORTUNITY** for art venture that you've 'always wanted' but never knew how to get it started...**WE CAN HELP!**
- **FLEXIBLE EXHIBIT PLANS** to meet artist's specific needs.
- **ENDLESS OPTIONS** available including exhibits, workshops, art meet ups, classes, lectures, demonstrations and more.
- **SPACIOUS** classroom and exhibiting facility.
- **BUSY MALL TRAFFIC** serves as valuable venue.



**Find out how easy
teaching and exhibiting
can be today!**

Email: ThePVAArtPlace@gmail.com
or call 909-624-4900



Located in Montclair Place, Level 2, next to Nordstrom
909-624-4900

www.PVAA.net [ThePVAA artPlace@gmail.com](mailto:ThePVAAartPlace@gmail.com)
Open Daily, 11 am to 7 pm

PVAA Featured Artist

ERIC WATKINS is a SOHO Exhibitor who has been chosen to paint electrical boxes in the City of Monrovia. An artist for the Monrovia Association of Fine Arts, Eric has displayed his work of pencil renderings at local art shows throughout the community.

He wants you to see how simple the process of formulating, shading and texturing with just the use of a pencil, can capture and bring an image to life. He has recently added color using colored pencils, pen & ink, creating a dimensional effect to his work.



Eric Watkins is shown here skillfully painting electrical boxes in Monrovia.

