

Pomona Valley Art Association

P.O. Box 932, Claremont, CA 91711
Gallery: 2027 Montclair Plaza Lane, Montclair, CA 91763

Gallery SOHO and The PVAA Art Place Exhibitor / Host Application

About the Gallery: Gallery SOHO and The PVAA Art Place is a co-op artists gallery open to members of the Pomona Valley Art Association. The gallery is operated and maintained by exhibiting artists under the direction of the gallery Exhibit Manager, Finance Manager, Artists Manager and Staffing Manager. Our gallery works at it best having motivated artists doing their part to make the gallery a success. Our location in the Montclair Place (MP) dictates some restrictions to maintain our goal of providing an enjoyable experience for guest and patrons to view our art within MP guidelines.

What we are looking for: Gallery SOHO and The PVAA Art Place is looking for PVAA artists, either starting out or established to exhibit their art and host the gallery. Each artist must have work reviewed by the jury committee and excepted prior to exhibiting or being placed on the waiting list.

The Jury Process: Prospective exhibitors must return this completed application and Artists Agreement to the Artists Manager or mail to: PVAA, P.O. Box 932, Claremont, CA 91711. The Artists Manager will notify you with the time and date to meet with the Jury Committee. A part of the jury process will involve an interview with the jury committee to assure the prospective artists understand gallery commitments and requirements. Artists are requested to bring 5 or 6 pieces of original artwork representative of artwork to be exhibited. Artwork provided for the jury must be in "ready to display" condition. Artwork must be original work by the artist.

If you need a special display for your work (ie: jewelry case, pedestal, shelves, etc.) please review requirements with the committee. Some of the criteria used by our Jurors when reviewing artwork are:

- Mastery of media
- Professional presentation
- Originality
- Different from other work already showing
- Salability

The Jury Committee (via the Artists Manager) will notify you of the Jury Committee's decision of acceptance, inclusion on the waiting list or non-acceptance typically within two weeks. Accepted applicants placed on the waiting list will be selected by the needs of the gallery.

Requirements for exhibition: Exhibition in Gallery SOHO and The PVAA Art Place is a privilege and comes with certain expectations and responsibilities. Exhibitors shall host the gallery per established schedule, follow Gallery Guidelines, Gallery Requirements and provisions of the Artists Agreement. Only work that has been juried in or approved by the Exhibit Manager may be displayed. Request for multiple spaces shall be considered by the needs of the gallery.

Please see the Gallery SOHO and The PVAA Art Place Artists Agreement for more detailed exhibitor requirements.

