

909-624-4900

P.O. Box 932
Claremont, CA 91711



'Bringing Art to Life'

www.pvaa.net

POMONA VALLEY ART ASSOCIATION

JUNE 2018

The PVAA Annual Meeting is Scheduled for June 23rd

The annual meeting will be June 23rd from 3 pm to 5 pm in the PVAA Art Place, adjacent to Gallery SOHO. Voting for officers and officer's installation will take



place. It is an opportunity for association members to get a recap of 2017 and hear what is potentially

planned for the remainder of 2018. There will time for members to ask questions and provide recommendations that might benefit PVAA. Refreshments will be served and the annual event is certain to be informative and enjoyable.

Spotlight on Carol Hoy's Exciting Student Artwork

Carol Hoy, a PVAA member, photojournalist, and educator at The PVAA Art Place, is featuring a selection of her students' digital and photographic artwork titled, "The Journey". The exhibition will be on display from June 8 through June 28 at The PVAA Art Place, which is open daily from 11am - 7pm.

In addition, a collection of artwork commemorating a lifetime of achievement as a photographer and digital artist will be that of Tom Frier. He was a former student of Carol's for over 15 years.

All are invited to attend the Opening Reception on Saturday, June 16, from 4-7pm.

Artist Call for Entries - "B & W or Monochromatic"

All media welcome!

Email your reservation to: thepvaaartplace@gmail.net. Please indicate your name, exhibition theme, and number of artwork pieces you wish to exhibit. Drop-off is scheduled for Thursday, June 28th, from 4 pm - 6 pm.

Add Color, Light & Life to Your Work By Joe A. Oakes

If you want to add more drama to your artwork, don't be afraid of pushing your shadows and highlights. Regardless of your medium--acrylic, oil or pastel--building dark to light helps to create form and gives volume to shapes. Then you can give those shapes character by accenting the outside edge with the brightest value of the color you're using.

Try to create even more interest by using unexpected colors: put violets and blues in those shadows; and, use warm colors to lighten up your highlights. Think outside the box and be brave about your color choices!

I love to teach, and the most important part of that job is to inspire you. Sometimes it's tips for staying organized and other times it's a technique to get that desired effect. I don't hold back any information; whatever I have learned from my experiences as an artist and instructor, I share with you.

Join me at my monthly painting workshop at The PVAA Art Place. Beginner to advanced, everyone is welcome and the atmosphere is relaxed and fun. It doesn't matter if you're just starting a painting or struggling with some area on your current piece, I'm here to help. I want to see you succeed in your painting endeavors. If you have any questions, please don't hesitate to contact me directly: joeaoakes1@gmail.com.

Mark your Calendar!
It's time to share your newest creative works

Take In
Friday July 27th, 10am - 6pm
Saturday, July 28th, 10am - 2pm
at The PVAA Art Place

POMONA VALLEY ART ASSOCIATION



37th Annual

**Open Juried
Art Show
2018**

"Life In Color"

Open call to Artists

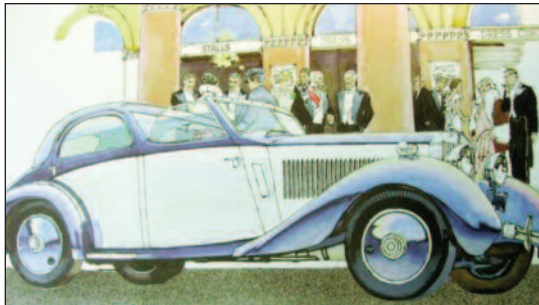
We invite you to be a part of one of the oldest, largest and most prestigious shows in the Inland Empire. Join hundreds of local artists: young and old, beginner and accomplished, in celebrating, sharing and awarding the very best in regionally produced original artwork.

COME ENJOY THE ART !!!

For prospectus and information, see:
www.pvaa.net



**PVAA MONTHLY SHOW THEME
JUNE**



Theme: Nostalgia / Vintage
June 3rd - July 6th
Take-In: Saturday, June 2, 11am - 2pm
Pick Up: July 7, 2018

The Monthly Open Art Show conditions for entry, exhibiting & sales can be found on the association website at www.pvaa.net

**FaceBook Page For
Members to Sell or
Buy Art Stuff!**



<https://www.facebook.com/groups/PVAABuySell/>



Follow us on Social Media:



Gallery SOHO is located in Montclair Place, 2nd level next to Nordstrom.
Hours: 10:30 am - 8 pm, Mon.-Sat
Sunday 11am to 7 pm.

PH: 909-624-4900



Classes & Workshops

JUNE 2018

thepvaaartplace.net allows you to register by linking directly to instructors email for classes and workshops. You can easily view instructor bios and reserve a space in a class by contacting the instructor directly.

See our website for updates, details and registration links: thepvaaartplace.net

OPENING RECEPTION – Immerse Yourself Group Exhibition – Hosted by Kathleen McCall

Saturday, May 26, 4:00 – 7:00 pm

Wild and Untamed Photography Class – Shayne McGuire (returning instructor)

Monday, May 28, 1:00 – 5:00 pm / Cost: \$35

Register: Shayne@wildcompasstours.com

NEW Summer Workshop Series – Junior & Senior High Students

Instructor: Karla Kelman

Days and Times: Full list shown below**

Explore or expand the forms of graphite, colored pencil, charcoal, acrylic, scratchboard art, graphic design, portfolio. All supplies provided and students will complete a project at each class session.

Cost: \$150/three 3-hour classes (pick and choose preferences)

Pre-register: ArtInDesignWorkshop.com

CareGivers Support Group - Kathleen McCall

Monthly: 1st & 3rd Thursdays, 6:00 - 8:30 pm

The caregivers support group hosted by PVAA is to provide a place, both physically and emotionally, where caregivers, spouses, family members and friends can feel safe to share their thoughts and concerns and experiences with others in the community. / Cost: Free

OPEN STUDIO: The PVAA Art Place - Education Space

Saturdays, June 2 and 16

Tuesdays, June 5 and 19

Time: 11:00 am - 4:00 pm

Open Studio: Bring your art supplies and work for 5 hours

Cost: \$5/session (purchase \$25 punch card for multiple sessions)

Photoshop Workshop: Digital Scrapbooking - Carol Hoy

Monday, June 4, 11:00 am - 2:00 pm

Create a digital scrapbook of your memories, which may be printed and framed. Bring your computer, digital photographs and a USB drive to class.

Cost: \$25

Pre-register: cdhoy@aol.com

Producer Workshop: Family Love Templates - Carol Hoy

Wednesday, June 6, 11:00 am - 2:00 pm

Put your family memories into motion by creating a digital slideshow. Bring your computer, digital photographs and a USB drive to class. Templates will be provided.

Cost: \$25

Pre-register: cdhoy@aol.com

Producer Workshop: Special Effects - Carol Hoy

Monday, June 11, 11:00 am - 2:00 pm

Transform your digital photography by using special effect tools in Photoshop. Bring two digital photographs to class; one architectural image and one landscape image. Also bring your computer and a USB drive to class.

Cost: \$25

Pre-register: cdhoy@aol.com

Acrylic Painting Workshop – Joe A. Oakes

(new member & instructor)

Tuesday, June 12, 11:00 am - 2:00 pm

Join this award-winning artist for a fun class. Learn painting techniques & skills that can be applied to any subject matter, whether beginning, mid-level, or experienced artist. Oil and pastel artists welcome too. (Okay to bring snack or lunch.)

All resources provided in class.

Cost: \$50

Register: joeaoakes1@gmail.com or call: 760/861-4796

Acrylic Pour Over Workshop – Renee Matter

Wednesday, June 13, 11:00 am – 2:00 pm

Students will create either one clay pot or one canvas acrylic pour-over project during class. (Bring: Painting smock or apron to protect your clothing.)

Cost: class = \$25; materials cost = \$15

Register: via email by June 1st: reneeematterart@gmail.com

Producer Workshop: The Photo Album Template - Carol Hoy

Thursday, June 14, 11:00 am - 2:00 pm

Create the perfect event slideshow using photo album templates. Bring your computer, digital photographs and a USB drive to class. Templates will be provided.

Cost: \$25

Pre-register: cdhoy@aol.com

The PVAA Board Meeting

Thursday, June 14, 6:30 - 8:30 pm

Members welcome to attend; held in Education Space

"The Journey" Carol Hoy's Student Exhibition Reception

& Celebration of Life tribute to Tom Frier

Saturday, June 16, 5:00 – 7:00 pm

Hosted by Carol Hoy and featuring selected Student Artwork

Producer Workshop: The Flow of Black and White - Carol Hoy Wednesday, June 20, 11:00 am - 2:00 pm

Create a black and white slideshow using Producer. Bring your computer, digital photographs and a USB drive to class.

Templates will be provided.

Cost: \$25

Pre-register: cdhoy@aol.com

Digital Photography Class (4 weeks): Tony Wang Thursdays, June 21 and June 28, 2:30 – 5:30 pm

Hands-on practice with your digital camera: understand the basic photography theory, how digital camera works and how to use those buttons & settings in a simple logical way. Tony has 30 years as a professional photographer plus eight years teaching experience.

Cost: \$100 = four sessions (June 21 and 28 & July 5 and 12)

Register: t_wang@mac.com

Clay Workshop - Michelle Lee

Friday, June 22, 11:00 am – 2:00 pm

Use your imagination to create beautiful ceramic projects! Possibilities are limitless: pinch pots, succulent gardens, cups, bowls, spoons, and sculpture.

Cost: \$25 per workshop; Clay, glaze and two firings: \$10

Pre-registration: michellesyleeart@gmail.com

The PVAA Art Place ANNUAL MEETING and Board Elections

Saturday, June 23, 3:00 – 5:00 pm

All members are encouraged to attend and learn the direction of PVAA; plus meet/greet new and veteran members. Held in Education Space

Fine Art Acrylic Painting: Ray Tucker

Sunday, June 24, 1:30 - 4:30pm

Learn to create beautiful acrylic paintings with award-winning artist,

Ray Tucker. All materials will be provided.

Cost: \$25

TWO-day advanced pre-registration a must: call Ray at 310/874-1210 or email RayTuckerArtist@gmail.com

Watercolor Classes – Don Markofski

WATERCOLOR PAINTING FROM PHOTOGRAPHS

Tuesday, June 26, 4:00 – 6:30 pm / Beginner - Intermediate

Weekly Classes (June 26, July 10, 17, 24, 31 & August 7)

Planning an effective painting, basic watercolor techniques that get you painting sooner, basic composition skills to energize your painting, value of white space, value studies...and more.

Cost: \$130 for all six classes

YOU MUST PRE-REGISTER. Call Don @ 909/593-8540 or email to WatercolorPro@MarkofskiCreative.com



Summer Workshops Series - Jr & Sr High Students

Location: PVAA Education Space

Cost: \$150/three 3-hour classes (pick and choose preferences)

Pre-registration: ArtInDesignWorkshop.com

Graphite Classes: 3:00 – 6:00 pm

Monday, June 18, Wednesday, June 20, Friday, June 22

Charcoal Classes: 11:00 am – 2:00 pm

Monday, June 25, Wednesday, June 27, Friday, June 29

Colored Pencil Classes: 3:00 – 6:00 pm

Monday, June 25, Wednesday, June 27, Friday, June 29

July classes include:

scratchboard art, acrylic painting, graphic design, portfolio

Wildlife Photographer Shayne McGuire is offering Summer Workshops at The PVAA Art Place

Shayne McGuire, wildlife photographer, photographic guide, and educator, will be teaching at The PVAA Art Place this summer.

Refer to the website: thepvaaartplace.net for her workshop schedule. To find out more about her wildlife photography tours in Alaska, Africa and Canada refer to: wildcompasstours.com.

Learn to Photograph Your Artwork For Improved Marketing

Commercial photographer, Tony Wang, will be offering a workshop on photographing your paintings, drawings, and artwork this summer at The PVAA Art Place. The workshop is scheduled for Thursday, July 19th, from 2:30 - 5:30pm. Email your registration request to t_wang@mac.com.

WHAT GOING ON!

Share your accomplishments with your fellow members.

E-mail Don at dmarkofski@hotmail.com

ARTIST CALL

BLACK & WHITE OR MONOCHROMATIC

PVAA MEMBERS ONLY ART EXHIBIT

June 29th thru July 25th



Artist's Reception July 10 / 4-6:30 PM
Take-in: Thursday, June 28 / 4-6 pm
Pick up: Wednesday, July 25 / 7-8 pm

THE **PVAA** Art Place
LEARN • TEACH • CREATE

Pomona Valley Art Association

CALL FOR VOLUNTEERS

Our 2018 PVAA Open Juried Show is right around the corner

This year our annual show will run **August 3rd through the 25th**. We need PVAA members to join us in making the show successful and enjoyable by volunteering to host during either a morning (11am to 3pm) or evening (3pm to 7pm) spot. If you would like to be a valuable part of this years PVAA Open Juried Show, please contact us at: **info@pvaa.net**

The success of our Open Juried Show depends on the dedication and generosity of our PVAA members and your participation is greatly appreciated.



**JOIN US TO MAKE OUR 2018
OPEN JURIED SHOW A BIG
SUCCESS**

Thank You !

Need Space To Teach Art... Why Not The PVAA Art Place?



As a member of Pomona Valley Art Association, you may apply to use the education space at The PVAA Art Place to teach a three hour workshop or class for \$50. Members are invited to bring art education to our community which fulfills our mission of "Bringing Art to Life". If you would like to learn more, please **request information by sending an Email to:** **thepvaaartplace@gmail.com**